

**WEICON GmbH & Co. KG**

## **Weicon ranked as one of the Top 100**

### **Award for innovation**

New innovation champion: Weicon GmbH & Co KG from Münster has received the Top 100 seal of approval. The award honours outstandingly innovative medium-sized companies. Science journalist Ranga Yogeshwar will personally congratulate Weicon on this success at the official award ceremony in Weimar. Yogeshwar has been acting as mentor of the Top 100 innovation competition for twelve years.

On behalf of compamedia, the organiser of the competition, innovation researcher Prof. Dr. Nikolaus Franke from Vienna University of Economics and Business and his team examined the innovative power of all participants based on more than 100 criteria from five categories: innovation-friendly senior management, climate of innovation, innovative processes and organisation, outward looking/open innovation and successful innovations.

“Are companies able to create new products, new services, new processes and new business models? And are these achievements mere coincidence or the result of a structured and targeted approach? We analyse these questions at Top 100,” says Nikolaus Franke, explaining his research method.

### **Weicon is one of the top innovators**

Following a scientific selection process, Weicon was ranked as one of the top innovators for the first time. The manufacturer of adhesives and sealants distinguished itself by its exceptionally comprehensive product portfolio and a range of services that no other company in the industry offers in this form.

“We are absolutely delighted to have been honoured as one of the most innovative medium-sized companies in Germany for the first time this year. The Top 100 seal of approval shows that our company and the work we do are greatly appreciated. In particular, it recognises our systematic approach to innovation and the resulting market success. We are future-orientated and want to continue to stand out not only with innovative products, but also with a special corporate culture. The Top 100 award confirms that we are on the right track. I look forward to many more innovative ideas at Weicon,” says Ann-Katrin Weidling, co-partner of the Weicon Group.

## **Top 100: the competition**

Since 1993, compamedia has been awarding the Top 100 seal of approval for special innovation and above-average innovation success to medium-sized companies. Prof. Dr. Nikolaus Franke has been the scientific head of Top 100 since 2002. Franke is the founder and director of the Institute for Entrepreneurship and Innovation of Vienna University of Economics and Business. With 26 research awards and over 200 publications, he is one of the world’s leading innovation researchers. The mentor of Top 100 is science journalist Ranga Yogeshwar. Project partners are the Fraunhofer Society for the Advancement of Applied Research and BVMW, the federal association of medium-sized companies.

440 words

56 rows

2867 signs (incl. blanks)

## **Further information:**

[www.weicon.com](http://www.weicon.com)

## **Company profile:**

Since 1947, WEICON GmbH & Co. KG has been manufacturing special products for the industrial sector. The company's product range includes special adhesives and sealants, technical sprays as well as high-performance assembly pastes and lubricants for all areas of industry – from production, repair and maintenance to servicing. WEICON is also active in the development and distribution of stripping tools.

The company's headquarters are located in Münster, Westphalia.

WEICON also has subsidiaries in Dubai, Canada, Türkiye, Romania, South Africa, Singapore, the Czech Republic, Spain and Italy and is represented by partners in more than 120 countries all over the world.

## **Press contact:**

WEICON GmbH & Co. KG

Thorsten Krimphove M.A.

Public Relations

Königsberger Str. 255

48157 Münster

Phone: +49 251 93 22 294

Mobile: +49 151 121 06 06 7

Email: [t.krimphove@weicon.de](mailto:t.krimphove@weicon.de)

Internet: [www.weicon.de](http://www.weicon.de)

Social Media:

[www.linkedin.com/company/weicon-gmbh-&-co--kg](http://www.linkedin.com/company/weicon-gmbh-&-co--kg)

[www.instagram.com/weicon\\_de](http://www.instagram.com/weicon_de)

[www.youtube.com/weiconnational](http://www.youtube.com/weiconnational)